# **2025 AMBITIONS**

# CRÉDIT AGRICOLE S.A.

### AN UNPRECEDENTED AND SINGULAR PERIOD

- A hazy and uncertain **short-term** as a result of multiple crises
- A **long-term** that is clearer and presenting major challenges; decarbonisation of energy, preservation of the environment and biodiversity, health solutions to be adapted to increasingly ageing societies and greater social inclusion to maintain the stability of our societies.





## **A CLEAR ROADMAP**

Help all our customers in all the territories through all the channels Commit ourselves as facilitators and accelerators of all the transitions

## THE **STRENGTH OF OUR MODEL**

#### A WINNING FORMULA:



Social utility: Crédit Agricole works in the interest of society as a whole, making progress available to everyone and to address new needs and all major societal transformations.





**Universality:** Crédit Agricole acts on behalf of all customers, responding to all needs, in all regions and through all channels.

This combination of social utility and universality has made it possible to create the Bank of comprehensive and sustainable relationship model. Organised around the Group's relationship banks and its business lines, it offers regular and unlimited development potential.

# **BY 2025**

# THE NATURAL GROWTH OF OUR EXPANSION



1 million additional customers for the Crédit Agricole Group in retail banking



Develop, expand and adapt our business offers to meet new uses and support transitions



Increase our customers' **equipment** in protection insurance, savings solutions, real estate...



**Conclude new partnerships** with financial players and industry leaders + technology partnerships

#### TWO KEY SUCCESS FACTORS



#### **DIGITAL RELATIONSHIP MODEL...**

Completely digital key journeys, supported by technological and innovation capacities:



3 out of 4 Customers using digital channels in 2025

> 15%

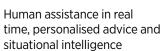
Self-care sales in 2025

€20bn

IT and Digital budget over the period, including

> €1bn of investment in the IT 2025 program

#### ... ENHANCED BY **EMPOWERED TEAMS**



Decisions taken at branches in 2025

### AN AMBITIOUS FINANCIAL TRAJECTORY

> €6bn

of net income **Group share** 

> 12%

Return on **Tangible Equity** 

11%

**CET 1 ratio** 





# **LONG-TERM HORIZON**

# 2030 AND BEYOND: SOCIETAL TRANSITIONS AND NEW BUSINESS LINES



## **CONTINUATION OF OUR CLIMATE STRATEGY,**

including a commitment to contribute to carbon neutrality by 2050

Direct footprint:
-50% of emissions
by 2030



Enhanced dialogue and support for all our customers



# Massive investments in renewable energies and green sectors

Massively increase our support for renewable energies, decarbonised mobility and new technologies and green industries



# Progressive disengagement from fossil fuels in line with the Net Zero scenario

- Withdrawal from the most carbon-intensive sectors: from 2022, a commitment to cease all funding of new projects directly related to unconventional hydrocarbons and all funding of new oil and gas projects in the Arctic
- **Reduction of fossil fuels financing:** decrease of 30% in our carbon emissions from our Oil & Gas financing between 2020 and 2030
- Diminution of downstream consumption to reduce dependency to fossil fuels: reduction in the carbon intensity of our financing for the automotive sector of 50%\*

\*CACIB, CAL&F and CACF



## **CREATION OF TWO NEW BUSINESS LINES,**

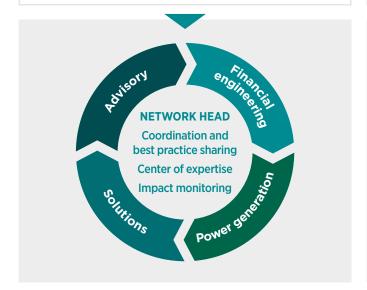
useful to society and driving growth opportunities, in order to meet long-term challenges

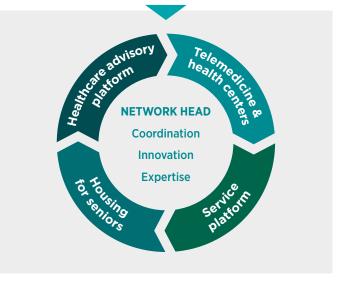


**Crédit Agricole Transitions & Energies** to make energy transitions accessible to all and to accelerate the advent of renewable energy



**Crédit Agricole Santé & Territoires,** to facilitate access to healthcare and ageing well throughout the country





#### **Contact**