

PURPOSE 4. Coordination of Crédit Agricole Group activities



Sub-purpose	Legal basis for processing	Duration data retention	Recipients of data (by category - to refer to the inventory)	Data obtained from third parties (by category - to refer to the inventory)	Additional information
4.1 Management of Crédit Agricole Group business lines (directory, organisation of events, sharing of experience, newsletter, etc.)	<p>The legal basis for processing is legitimate interest.</p> <p>Its interest is to ensure the cohesion of the Group's business lines</p>	<p>The data is kept to the maximum until the departure of the employee of the Group CA</p> <p>When the employee is registered in a newsletter this data is no longer used for this purpose when he unsubscribes</p>	Partners and service providers outside Crédit Agricole Group		You can object to processing based on Crédit Agricole SA's legitimate interest for reasons relating to your particular situation (see section "What are your rights?")
4.2 Manage the Group's activities (Analyse the Group's commercial performance, risk exposure, organisation, etc.)	<p>The legal basis for processing is legitimate interest.</p> <p>Its interest is to have market, customer and positioning knowledge of the Group, as well as to know and optimise its organisation</p>	Five (5) years		<p>Partners and service providers within the Crédit Agricole Group</p> <p>These data fall into the following categories:</p> <ul style="list-style-type: none"> • Identification, marital status, etc. • Economic and financial information • Personal life Professional life 	You can object to processing based on Crédit Agricole SA's legitimate interest for reasons relating to your particular situation (see section "What are your rights?")