



PRESS  
RELEASE

Montrouge, July 6, 2004

## PRESENTATION OF THE CRÉDIT LYONNAIS BUSINESS PLAN

The business plan for Crédit Lyonnais SA was presented to the Central Works Council on 6 July 2004. It aims to build a unique banking business model, which is highly differentiated from its national multi-business and regional mutual competitors. The goal is to make Crédit Lyonnais the best national banking network in France. Its growth and development will be underpinned by its new status: that of autonomous company within a decentralised, international, financially powerful banking group, with a strategy focusing on the long-term. [...]