



PRESS
RELEASE

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Drawing on the French stock market adage 'acheter au son du canon, vendre au son du clairon', or buy when things are bad and sell when they are good, CPR Asset Management has created CPR Reflex 70.

An open-ended mutual fund (FCP) under French law, eligible for the PEA equity savings plan, CPR Reflex 70 combines two distinct 'interactive' management styles:

- >Active management of stock picking in the eurozone, paying attention to the diversification of the portfolio,
- >Adaptive management of stock market exposure, in order to make the most of significant downturns [...]