



PRESS
RELEASE

Montrouge, January 10, 2006

PRESS RELEASE

As part of its new positioning of “building lifelong relationships with customers as their banking partner in good times and bad”, and the launch of its new motto, “Une relation durable, ça change la vie”, Crédit Agricole has expressed its desire:

- . To support its customers more in their endeavours, while recognising their loyalty;
- . To foster personal and pro-active customer relations through its advisors and the various channels of access to the bank...