



PRESS
RELEASE

Montrouge, Month JJ, 20AA

PRESS RELEASE

Sofinco's new Visa card, a way of managing household spending
In September 2005, Sofinco launched its new Visa card. With this card, Sofinco helps households
to manage their expenditure.
At the end of each month, customers can choose (by SMS, online or by telephone) to pay off all or
part of their expenditure for the month in cash at no charge (by direct debit from their bank
account, the same as a deferred debit card), in ten instalments or in small monthly payments
using a renewable credit facility...