



PRESS
RELEASE

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Georges Pauget, CEO of Crédit Agricole S.A., is to sign today a partnership agreement with Louis-Michel Morris, Director General of Ubifrance, France's international business development agency, aimed at providing greater support for small and midsize enterprises (SMEs) on export markets. The agreement, concluded under the auspices of Foreign Trade Minister Christine Lagarde, optimises the fit between both groups' activities... Additionally, an innovative 18-month export coaching programme will be trialled in four regions of France, and later extended to the rest of the country. The programme, which combines the regional, national and international expertise of Ubifrance and Crédit Agricole, consists in analysing companies' strengths and weaknesses and then preparing an action plan and monitoring it throughout the implementation period...