



PRESS
RELEASE

Montrouge, March 06, 2007

PRESS RELEASE

TodayCrédit Agricole, France's leading bank and insurer for farmers, announces that it is partnering, for the sixth consecutive year, the "Plateau de l'Info" TV service that covers current events in agriculture and the environment for the general public.

As the number-one financial partner to French farmers, Crédit Agricole operates along side them to support them in their profession and plays a key role in developing the agricultural economy...