



PRESS
RELEASE

Montrouge, May 03, 2007

LCL LAUNCHES ITS FIRST COLLECTOR CARD. CARTE CLÉO VÉLO, FOR CYCLING FANS

LCL is launching its first-ever collector card, the Carte Cleo Vélo. Based on the theme of cycling, the card is an inventive way of celebrating the twentieth anniversary of the bank's sponsorship of the Tour de France cycling race and the Yellow Jersey worn by the overall leader...