



PRESS  
RELEASE

Montrouge, May 09, 2007

**FINAREF AND TÉLÉSHOPPING LAUNCH A FIRST IN M-COMMERCE: PAYMENT BY MOBILE  
PHONE USING THE OKSHOPPING CARD**

Orange, SFR and Bouygues Télécom subscribers can now pay for purchases made on the Télésopping website using their mobile phone. This is the first service of its kind in France using a private label card. Providing a full range of payment facilities, this service is the result of the partnership between Finaref and Télésopping...