



PRESS
RELEASE

Montrouge, September 20, 2007

GO SPORT CHOOSES FINAREF TO DEVELOP FINANCIAL SERVICES AND BRAND LOYALTY

Finaref has signed its tenth major partnership agreement, this time with Go Sport. The deal strengthens Finaref's position in store cards and takes it into the new market of sporting goods retail. Dubbed "Go Sport First", the new card will be offered to all Go Sport customers, giving them access to financial services suited to their needs...