



PRESS
RELEASE

Montrouge, January 22, 2008

NEWEDGE : A NEW FORCE IN GLOBAL BROKERAGE

Newedge, a leading new force in global multi-asset brokerage business, is detailing today in a press conference in Paris, the thinking behind the company's creation, its priorities and the opportunities ahead. Newedge is also launching today its brand identity and positioning, advertising campaign, and website (www.newedgegroup.com), reflecting a highly innovative brand strategy..