



PRESS  
RELEASE

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## PRESS RELEASE

Today, Crédit Agricole S.A. and Société Générale are unveiling the identity of their new joint venture after having signed on 9 July the final agreement to combine their asset management businesses.

The name Amundi, which blends the initials of "asset management" with an allusion to the world, underscores the open mindset of the new entity:

- international openness of a company that is already among the top ten global players
- openness to other partners that wish to join the platform

The latin origin of "Amundi" also harks back to the group's European roots.